Protecting Your Family's E-mails and Mobile Phones

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Utah Child Protection Registry Protecting Your Family's E-mails and Mobile Phones

Did you know that Utah is one of two states that offer a program to families and schools that allow them to stop adult product advertisements?

Created in 2005, the Utah Child Protection Registry has been helping families for over 5 years stop unwanted adult advertisements from reaching their and their children's inboxes. Though the program was modeled on the idea of the National Do Not Call Registry, Utah leaders wanted to focus more on giving families and school the choice to say no to adult product advertisements like alcohol, tobacco, gambling, and/or pornography.

How does it work?

Families can go to the Utah Child Protection Registry's website to sign up their household e-mail addresses, mobile phone numbers (SMS / text message ads), and instant messenger IDs. Schools and educational institutions can also participate by signing up their school domain, which will protect all student, faculty, and administrative e-mail addresses.

Registering is fast, easy, and best of all free for Utah families and schools. To find more information on the Utah Child Protection Registry and to register today, go to http://donotcontact.utah.gov.